



Public Relations and Economic Development Sub (Policy & Resources) Committee

Date: WEDNESDAY, 16 SEPTEMBER 2020

Time: 3.00 pm

Venue: VIRTUAL MEETING

Members: Deputy Catherine McGuinness (Chair)
Sheriff Christopher Hayward (Deputy Chairman)
Deputy Keith Bottomley
Tijs Broeke
Dominic Christian
Karina Dostalova
Anne Fairweather
Alderman Prem Goyal
Deputy Jamie Ingham Clark
Alderman Vincent Keaveny
Deputy Edward Lord
Andrew Mayer
Jeremy Mayhew
Deputy Tom Sleigh
Sir Michael Snyder
James Tumbridge
Alderman Sir David Wootton

Enquiries: Emma Cunnington
emma.cunnington@cityoflondon.gov.uk

Accessing the virtual public meeting

Members of the public can observe this virtual public meeting at the below link:

<https://youtu.be/rcr-04Jf27Q>

This meeting will be a virtual meeting and therefore will not take place in a physical location following regulations made under Section 78 of the Coronavirus Act 2020. A recording of the public meeting will be available via the above link following the end of the

public meeting for up to one municipal year. Please note: Online meeting recordings do not constitute the formal minutes of the meeting; minutes are written and are available on the City of London Corporation's website. Recordings may be edited, at the discretion of the proper officer, to remove any inappropriate material.

John Barradell
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES FOR ABSENCE**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**
To agree the public minutes and summary of the meeting held on 19 February 2020.
For Decision
(Pages 1 - 6)
4. **CHAIR'S UPDATE**
The Chair of Policy and Resources to be heard.
For Discussion
5. **IG MONTHLY UPDATE - SEPTEMBER**
Report of the Director of Innovation & Growth.
For Information
(Pages 7 - 12)
6. **CORPORATE AFFAIRS UPDATE**
Report of the Director of Communications.
For Information
(Pages 13 - 18)
7. **SPORT ENGAGEMENT - PROGRESS UPDATE**
Report of the Director of Communications.
For Information
(Pages 19 - 22)
8. **SIX-MONTH MEDIA UPDATE**
Report of the Director of Communications.
For Information
(Pages 23 - 28)
9. **PARLIAMENTARY TEAM UPDATE**
Report of the Remembrancer.
For Information
(Pages 29 - 34)

10. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

11. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

12. **EXCLUSION OF THE PUBLIC**

MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

For Decision

Part 2 - Non-Public Agenda

13. **NON-PUBLIC MINUTES**

To agree the non-public minutes of the meeting held on 19 February 2020.

For Decision
(Pages 35 - 36)

14. **NOTE OF THE INFORMAL MEETING**

To receive the note of the informal meeting held on 1 May 2020.

For Information
(Pages 37 - 40)

15. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

16. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB (POLICY & RESOURCES) COMMITTEE

Wednesday, 19 February 2020

Minutes of the meeting of the Public Relations and Economic Development Sub (Policy & Resources) Committee held at the Guildhall EC2 at 3.00 pm

Present

Members:

Deputy Catherine McGuinness (Chairman)	Deputy Jamie Ingham Clark
Simon Duckworth (Deputy Chairman)	Alderman Vincent Keaveny
Deputy Keith Bottomley	Deputy Edward Lord
Tijs Broeke	Andrew Mayer
Anne Fairweather	Jeremy Mayhew
Alderman Prem Goyal	Deputy Tom Sleigh
Sheriff Christopher Hayward	

Officers:

Paul Double	- Remembrancer
Bob Roberts	- Director of Communications
Sam Hutchings	- Sport Engagement Manager
Tom Regan	- Corporate Affairs
Colin Buttery	- Director of Open Spaces
Giles French	- Innovation and Growth
Bruce McVean	- Built Environment
Abhi Thakor	- Remembrancers
Jaysen Sharpe	- Remembrancers
Jeremy Blackburn	- Mansion House
Emma Cunnington	- Town Clerk's

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Dominic Christian, Karina Dostalova, Simon Duckworth, James Tumbridge and Alderman Sir David Wootton.

2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

There were no declarations of interest.

3. MINUTES

RESOLVED – That the public minutes and summary of the meeting held on 3 December 2019 be approved as a correct record.

4. **OUTSTANDING ACTIONS**

The Sub-Committee received a report of the Town Clerk outlining outstanding actions. Relating to the first action concerning reports on cross-cutting issues, Members wished for the action to be updated so that it reflected the desire for Members' interests to be fully recorded in CRM and for Members to have sight of the information that was held on them in this way. The Policy Chair also reported that she was keen to engage Members in their areas of interest as much as possible.

RESOLVED, that:

- The report be noted.

5. **EPPING FOREST EVENTS TENDER REPUTATIONAL RISK**

The Sub-Committee considered a report of the Director of Open Spaces outlining potential reputational risks associated with a public tender to invite large scale event proposals for venues in Epping Forest and on the Buffer Land.

There was some discussion as to whether the report gave Members a robust risk assessment of the decision, but it was felt that Open Spaces Committee would be able to take forward the arrangements for this.

RESOLVED, that:-

- The Open Spaces Committee take forward the arrangements of the public tender to invite large scale event proposals for venues in Epping Forest and on the Buffer Land.

6. **CORPORATE AFFAIRS UPDATE**

The Sub-Committee received a report of the Director of Communications providing Members with an update of the Corporate Affairs Team's activities in supporting the City of London Corporation's strategic political engagement.

The Policy Chair gave details of the planned correspondence with incoming and outgoing ministers and committed to sharing the substantive letter to the Chancellor to this Sub-Committee. Members then discussed what the political priorities of the City Corporation could be over the next few years. One Member made the point that many Members of the Court had relationships with senior politicians, and these could be utilised more effectively.

Members also discussed the Prime Minister's commitment that his government would lead a 'levelling up' of prosperity across the UK, and what that could mean for London. A Member requested more analysis on London's reaction to the recent General Election result. Another Member also requested that longer lead-in times were given ahead of the London Government Dinner, in future, to ensure that the seating plan was strategic and thematic.

The Policy Chair also informed the Sub-Committee that the City Corporation was engaging with all the candidates for the London Mayoral elections from mainstream parties. It was discussed that some Members have a mandate to have existing relationships with key political figures. It was also stated that,

particularly during election periods, it was important that Members made clear that if they were meeting with political figures, it was in a personal capacity. Equally, if Members were using City Corporation premises to host external stakeholders privately, it was made clear that this was not endorsed by the City Corporation.

RESOLVED, that:

- The report be noted.

7. **PARTY CONFERENCES**

The Sub-Committee received a report of the Director of Communications concerning the City Corporation's programme of engagement at the annual Liberal Democrat, Labour, Conservative, Scottish National Party (SNP) and Green party conferences.

The Sub-Committee heard that a further report setting out a more detailed plan and options on Member attendance would be considered at a future meeting. It was also felt that it would be useful for Members to have time to debrief during the conference season.

RESOLVED, that:-

- The suggested format of events for this year's Party Conference season be noted.

8. **SPORT ENGAGEMENT**

8.1 **Sport Engagement - Progress Update**

The Sub-Committee received a report of the Director of Communications concerning an update on sport engagement. It was received very positively by Members who were very appreciative of the work undertaken by the Sport Engagement Manager.

Members heard that approximate spend on sport engagement since Summer 2019 stood at £160,000, and that for 2020/21, spending on sport events was likely to increase with Euro 2020 and Tokyo Olympic and Paralympic engagement.

RESOLVED, that:-

- The report be noted.

8.2 **Tokyo 2020 Games**

The Sub-Committee considered a report of the Director of Communications setting out the City Corporation's plans to engage and celebrate the upcoming Olympic and Paralympic Games in Tokyo this Summer.

Members were supportive of the plans although it was recognised that contingency plans were needed should the COVID-19 outbreak affect the Olympic and Paralympic Games generally. Officers confirmed that discussions were ongoing about senior representation at the Games and a further update

would be provided to Members in the next sport engagement report due in June.

RESOLVED, that:-

- It be recommended to the Policy and Resources Committee to agree that £40,000 be allocated from the 2020/21 Policy Initiatives Fund to cover costs of the City Corporation's engagement around the Tokyo 2020 Olympic and Paralympic Games.

9. **SIX-MONTH MEDIA UPDATE**

The Sub-Committee received a report of the Director of Communications summarising the City Corporation's media output over the past six months. Members heard that the figure in paragraph 11 of the report was erroneous and should read, '*Commercial filming has brought £311,571 into the City Corporation over the last six months.*'

Members discussed in detail their concerns regarding recent negative coverage, particularly concerning the Aldermanic appraisal system, and feared that Members of the Court were openly briefing the press on private matters. The Director of Communications opined that if the City Corporation is portrayed as an organisation which did not value diversity and inclusion, this would be reinforced by not attracting those who wish to push forward the diversity and inclusion agenda. He advised that change could happen best through persuasion, leadership and rationale rather than through briefing the media.

It was also discussed how it could be useful to have a report looking at the qualitative data of media output with a strategic look at key messaging with trend analysis and comparators to last year. However, Members heard that there would be a significant cost to this work and so the suggestion was not supported.

Finally, a Member asked the Director of Communications to look into consolidating the City Corporation and City of London Police weekly press cutting emails.

RESOLVED, that:-

- The report be noted.

10. **PARLIAMENTARY TEAM UPDATE**

The Sub-Committee received a report of the Remembrancer updating Members on the main elements of the Parliamentary Team's activity in support of the City Corporation's political and parliamentary engagement.

RESOLVED, that:-

- The report be noted.

11. **EUROPEAN UNION (WITHDRAWAL AGREEMENT) ACT 2020**

The Sub-Committee received a report of the Remembrancer updating Members on the EU (Withdrawal Agreement) Act 2020, which received Royal Assent on 23rd January 2020.

RESOLVED, that:-

- The report be noted.

12. INNOVATION & GROWTH UPDATE

The Sub-Committee received a report of the Director of Innovation and Growth providing Members with highlights of the key activity undertaken by the Innovation & Growth Directorate (IG) since its last meeting.

RESOLVED, that:-

- The report be noted.

13. WORLD ECONOMIC FORUM, DAVOS, 21-24 JANUARY

The Sub-Committee received a report of the Director of Innovation and Growth concerning the Lord Mayor and Chair of Policy and Resources' attendance at the World Economic Forum's annual meeting in Davos from 21 – 24 January.

RESOLVED, that:-

- The report be noted.

14. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE

There were no questions.

15. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT

There were no urgent items.

16. EXCLUSION OF THE PUBLIC

RESOLVED – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

Item	Paragraph
17-18	3

17. NON-PUBLIC MINUTES

The non-public minutes and summary of the meeting held on 3 December 2019 were approved.

18. NON-PUBLIC APPENDIX: EPPING FOREST EVENTS TENDER

The Sub-Committee received an appendix to be read in conjunction with Item 5: Epping Forest Events Tender.

19. BEECH STREET

The Sub-Committee received an oral update of the Director of the Built Environment.

20. NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE

There were no questions.

21. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

There were no items of urgent business.

The meeting closed at 4.30 pm

Chairman

**Contact Officer: Emma Cunnington
emma.cunnington@cityoflondon.gov.uk**

Committee	Dated:
Public Relations & Economic Development Sub-Committee	
Subject: IG monthly update – September	Public
Report of: Damian Nussbaum, Director of Innovation & Growth	For Information
Report author:	

Summary

The Covid Lockdown has brought huge challenges to the City and country. This report outlines how the Corporation's work supporting Financial and Professional Services has been refocused over the last few months, and the plans for the rest of 2020.

Recommendation

Members are asked to:

- Note IG's work in delivering the Corporate Business Plan and supporting the Lord Mayor and Chair of Policy and Resources.

Main Report

1. At the start of the year, the big issues we were talking about were:

- a. Tech transformation and digitisation.
- b. Changes of public expectations, such as support for levelling up.
- c. Geo-politics – the UK's relationships with the US, the EU and China.

None of these issues are any less important in the light of the pandemic, and some of these changes are happening more quickly. But we now also need to engage with the far-reaching challenges and opportunities brought by the pandemic.

2. **Retention of investment:** In the immediate aftermath of lockdown, neither LM nor CPR were able to engage with investors through overseas visits. We quickly established a Virtual Engagement Programme, which allowed the LM and CPR to hold over 100 bilateral meetings with CEOs/Chairs of major investors and governments/regulators. These focused on helping key investors through COVID and supporting long term commitment to London/UK. These conversations have helped to re-assure and encourage businesses to maintain operations across the UK and provided a message of confidence in London's role as a Global Financial Centre (linked to our Global City campaign). They were able to report back findings/business views to UK Government Ministers. LM and CPR also held virtual visits to key markets including US/Japan/Singapore/Switzerland/Australia, as well as hosting over 20+ webinars reaching a global audience of over 4000, to continue to promote the strengths of the UK FPS ecosystem and to share lessons on COVID impact and recovery. This has required strong cross-Corporation working, with both Mansion House and the CPR's office ensuring the space and focus for this major programme.

3. **Securing the long-term future:** The City has shown remarkable resilience and ability to adapt to the extraordinary circumstances it has faced – the wholesale financial markets have continued to operate smoothly, the legal and justice systems have moved to virtual platforms and the tech sector has continued to attract major investments. However, the challenges the City faces are both short term and longer term.
4. The short-term challenge relates to the continued absence of significant numbers of workers in the City, with most firms continuing to encourage remote working. This puts pressure on those businesses in the City that rely on high levels of footfall, e.g. hospitality and retail. But the longer-term challenge is even more significant. If substantial numbers of workers move to a more flexible model of working, splitting time between home and office, what does that mean for the City as a place for business? At the moment, it is impossible to know precisely what will happen, but from announcements made by some major City employers already, it is clear we are unlikely to return to a model of all staff in the office, 9-5, 5 days a week.
5. In response, we have commissioned a major report with Oliver Wyman, to be produced in the autumn. In the light of the challenges ahead, it will make a series of recommendations to business, government and regulators on how to ensure London and the UK remain the pre-eminent global financial centre by 2025. The report will suggest how to take advantage of trends accelerated by the crisis; how to increase the opportunity for all of the UK to benefit from London's role as a global financial centre; and how to reinforce the City and the workplace as a space for innovation and collaboration.
6. **Competitiveness:** As the Fraser 2.0 Report has pointed out, competitiveness will be more important than ever if we're to see jobs and growth in UK-based FPS in the long-term. Looking to the autumn, there are four pillars to our work:
 - a. **Supporting Innovation** will be the engine that drives new growth, even as older areas cease to be so dynamic. One of the areas most watched will be how FPS can support the wider economy. This is an area where we have worked closely with TheCityUK on their recapitalisation work, and forthcoming recovery study.
 - b. **World Class Business Environment:** the UK's choices on tax, skills, immigration and regulation will be critical in supporting a dynamic bounce back.
 - c. **Market access:** EU access will be reduced, but much remains at stake on how the future relationship will work. Equally, the network of new FTAs offers opportunities for new access.
 - d. Finally, **Global Recognition** - the Global City website we've launched needs to be refreshed and updated for the new challenges ahead; and we'll be running a further series of virtual visits across the globe.
7. **Supporting Innovation:** Tech will be at the heart of FPS's future. Treasury has asked the Corporation and IF to jointly support the [Fintech Strategic Review](#), led by Ron Kalifa. This will be a major investment of time and resource for the Innovation team. But a crucial one. This Review will identify what is required to accelerate change, to create a financial services ecosystem that is, above all,

sustainable, inclusive and world leading. The fintech review will ensure that we can leverage this innovative technology to help consumers and businesses, through a joined-up strategy that combines investment, skills and policy to deliver it.

8. A second major piece of work on tech is collaborating with the FCA to pilot a [Digital Sandbox](#). This new service will provide enhanced support to innovative firms tackling challenges caused by the coronavirus (Covid-19) pandemic. The pilot will focus on proofs of concept responding to three specific use cases:
 - i. detecting and preventing fraud and scams;
 - ii. supporting the financial resilience of vulnerable consumers; and
 - iii. improving access to finance for small and medium-sized enterprises.

Data has become increasingly pivotal to the way firms operate and engage with each other and the consumers they serve. This means that longstanding challenges like data access and standardisation are increasingly a barrier for market participants and innovators. But these do not match the eligibility criteria of the existing regulatory sandbox. Therefore, the digital sandbox will pilot access to high-quality data assets, regulatory calls-to-action (e.g. Covid-19), and access to regulatory support in testing and developing products. It's a critical next-step in supporting the UK's world-leading position in supporting tech in FPS.

9. Sustainable finance is increasingly important, not least in the UK's offer globally. More than 200 leading businesses have signed a statement urging UK Government to deliver a clean, inclusive and resilient recovery plan. But this will only be possible, in the UK and globally, if the capital is available to scale solutions. We were delighted to announce the Green Horizons summit, due to take place in November – a major milestone in the road to COP26 - November 2021. The event will bring together the best minds on how to advance green recovery and implement a credible transition to net zero. This is part of a much larger sustainable finance programme including:
 - a. Support in designing and implementing the Corporation's own Climate Action Strategy.
 - b. [IMP+ACT](#) Classification System– a world first tool we have helped support, that enables asset owners to compare investment products by environmental and social impact. It will make it easier than ever for institutional investors to allocate more capital to sustainable investment.
 - c. Our new report, [Resilience: lessons to scale responsible investing](#), under the UK-China Green Finance Centre, makes recommendations supporting asset owners and managers to allocate more capital to sustainable solutions.
 - d. Supporting the Impact Investing Institute on a new programme of work aimed at increasing levels of place-based impact investing throughout the UK.

- e. Working with HMG and the private sector to surface a new approach – making the best of existing initiatives – to mobilising climate finance into emerging markets.

10. **World Class Business Environment:** We have been analysing competitiveness benchmarking to assess how well the UK is currently doing relative to other major FPS centres and our direction of travel. This is now being prepared as a report. Scheduled for publication in November, the challenges identified will inform IG's policy work; the competitive strengths identified will be showcased via our Global City promotional programme.

11. Access to skills and talent is critical for the future competitiveness of the UK's Financial and Professional Services sector. Research in the legal sector showed that state educated employees are 75% more likely to feature in the top decile of performers than those from independent schools yet progressed at slower rates. In response, the City Corporation is working in partnership with The Bridge Group and eight financial services firms and regulators, on exploring the link between socio-economic background, career progression and job performance in financial services. The Chair of Policy will launch the research report on 21 October 2020.

12. Following the research publication, it is proposed that the City Corporation launch a taskforce to implement its recommendations. Operating across two years, the Chair of Policy and Alderman Keaveny would lead a taskforce to boost socio-economic diversity at senior levels in UK Financial and Professional Services. The taskforce would focus on three key outputs:

- a. A Report to Government on the scope and potential impact of regulatory and legislative changes on boosting employer action.
- b. Membership body / peer network for financial services, to boost engagement and accountability in delivering socio-economic diversity at senior levels.
- c. A Report for Government / employers on the productivity impacts of increasing socio-economic diversity at senior levels in financial and professional services.

13. **Market Access:** The December 2020 deadline for negotiating a new UK-EU relationship is ambitious. Indications from the European Commission provide little confidence that equivalence decisions will be taken before the end of 2020, with the exception of a temporary decision recognising CCPs and allowing EU entities to continue using UK CCPs for clearing. We welcome this announcement because it addresses a significant financial stability risk but are disappointed with the lack of progress on other areas. We will need to work intensively on cliff-edge risks over the autumn.

14. Meanwhile, the future of the UK's own regime is crucial. The success of the UK as an international wholesale financial services centre has been based on our tradition of openness and commitment to the highest international standards. We think that the UK can now restate our intention to remain open for example by recommitting to the wholesale market exemptions in UK legislation, and by indicating that the UK intends to adopt a more open approach than the equivalence provisions now transposed into UK law.

15. Finally, we now need to ensure that we keep and enhance our hard-won reputation for being open and welcoming. The UK and US are the single largest investors in one another's economies. Securing a UK-US trade deal which includes partnership in financial services, especially capital markets, will be vital to supporting recovery through trade. The Chair of Policy found this a shared priority as she met virtually with senior US regulators, and co-chaired a coalition of industry leaders in the US and UK.

Recognition of the FPS Offer

16. As government funding winds down, the effects of the pandemic on businesses may be disproportionate across the UK. FPS will have a greater role to play, and the sector's reputation will be shaped by its response. Over the summer, discussions with senior leaders across the UK, including Scottish First Minister Nicola Sturgeon and Mayor of Greater Manchester Andy Burnham, have brought the importance of that response into focus. It is clear that FPS will be at the heart of the recovery across the country. Government is increasingly centring on levelling-up the UK. Each regional/national economy is different, but we have confirmed through our engagement that each have common goals: attracting investment; sustaining and growing FPS ecosystems; financing a green recovery and promoting capabilities and assets globally. Each area will also need skilled populations to deliver on these ambitions; and a balance of policy and funding interventions to give them a platform. Through the autumn, we will be further building on our work across the country. The challenge is not the engagement, but the follow-through and delivery on what we commit to doing in partnership.

17. The [Global City](#) campaign showcases the UK's competitiveness strengths in FPS around the world. We have revisited and updated the evidence base this draws on, and are currently developing and testing the messaging with international stakeholders and partners, to ensure we are highlighting the relevant strengths in the most compelling way.

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Committee(s): Public Relations and Economic Development Sub-Committee – For information	Date(s): 16/09/2020
Subject: Corporate Affairs update	Public
Report of: Bob Roberts, Director of Communications	For Information
Report author: Richard Messingham, Head of Corporate Affairs	

Summary

This report provides an update of the Corporate Affairs Team's activities in supporting the City of London Corporation's strategic political engagement, including a summary of planned activity at the forthcoming political party conferences. The Corporate Affairs Team coordinates and organises the City Corporation's political engagement and supports both Members and Officers in its delivery. The focus of this report is on the activity undertaken by the Lord Mayor and Policy Chair.

The activities documented in this report focus largely on those led by the Corporate Affairs Team but delivered with the support of a number of teams across the Corporation. Each area of activity is linked back to the objectives outlined in the Communications Business Plan. The timeframe of this report spans the period lapsed between the previous and current meetings of this Sub Committee.

Recommendation

Members are asked to note this report

Main Report

Overview

1. Based on developments in the domestic political and economic landscape and in line with the City Corporation's corporate priorities, the Corporate Affairs Team has focused its activity in the areas of engagement listed below. This activity has been significantly affected by the lockdown and continued restrictions on face-to-face engagement due to the Coronavirus pandemic. Where possible mass gatherings have either been postponed or modified into an online format and one-to-one engagement has instead been held via video conferencing applications.

Domestic Political Engagement

Ministerial and opposition spokespeople engagement

2. The Corporate Affairs Team has delivered the following activity to engage and build relationships with ministers, opposition spokespeople and their advisers during the period:

- a. Provided briefing for the Chair of the City of London Police Authority James Thomson meeting with the Security Minister James Brokenshire MP
- b. Provided briefing for the Lord Mayor's meeting with the Secretary of State for International Trade Liz Truss MP, and separately for meetings with Trade ministers Greg Hands MP and Graham Stuart MP and Foreign Office ministers Wendy Morton MP and Nigel Adams MP.
- c. Organised briefing and support for Policy Chair meetings with key Opposition spokespeople including Shadow City Minister Pat McFadden MP and Shadow International Trade Secretary Emily Thornberry MP
- d. Co-ordinated briefing for Lord Mayor and Policy Chair meetings with senior No10 advisors including Sir Eddie Lister and Alex Hickman
- e. Provided briefing for the Policy Chair and Lord Mayor meeting with the Lord Chancellor Robert Buckland QC MP
- f. Provided briefing for Lord Mayor's attendance at a roundtable with the Prime Minister
- g. Providing ongoing briefing and support for the Policy Chair in her membership of the London Transition Board, chaired jointly by the Secretary of State for Housing, Communities and Local Government, Robert Jenrick MP, and the Mayor of London, Sadiq Khan.
- h. Co-ordinated a letter to the Chancellor ahead of the Summer Economic Statement
- i. Led on correspondence to the Home Secretary on the quarantine regulations and to Ministers on the scope of the discretionary grant funding for small businesses.
- j. Prepared a briefing for the Policy Chair's meeting with Lord Kerslake to discuss the markets programme
- k. Provided support to the chair of the Hampstead Heath committee in preparing correspondence with relevant political stakeholders
- l. Corresponded with Sir Ed Davey, to congratulate him on this appointment as leader of the Liberal Democrats

Engagement with the devolved nations and regions

3. The Corporate Affairs Team has helped facilitate meetings with key leaders in national and regional government:
 - a. Co-ordinated briefing for a Lord Mayor and Policy Chair call with the First Minister of Scotland, Nicola Sturgeon MSP.
 - b. Contributed briefing and support for a Lord Mayor and Policy Chair meeting with the Mayor of Greater Manchester, Andy Burnham, and also for meetings with the office of the Mayor of the West Midlands, Andy Street and the Leader of Leeds City Council, Cllr Judith Blake.

London engagement

4. The Corporate Affairs Team seeks to actively maintain and develop the Corporation's engagement with political stakeholders, think tanks and other bodies across London. As part of this work, the team have and continue to:
 - a. Meet regularly with Nickie Aiken, Member of Parliament for the Cities of London and Westminster at both officer level and Policy Chair level.

- b. Maintain strong links with Unmesh Desai AM, London Assembly for City and East.
 - c. Support the Policy Chair in her membership of the London Recovery Board which is jointly convened by the Chair of London Council Cllr Peter John and the Mayor of London, and also supporting the Policy Chair in her role as Vice Chair of London Councils
 - d. Engage with the GLA, updating colleagues within the GLA on cross working and other developments.
 - e. Grow and build on relations with political stakeholders including Leaders and political advisers across the 32 London Boroughs.
 - f. Meet regularly with the Minister for London, updating the Minister on major developments, including the Markets relocation project.
 - g. Close working relationship with London Councils, ensuring that they are appropriately updated on the City Corporation's work.
 - h. Develop and commission think tank reports on areas of interest to the City Corporation.
 - i. Provide up to date COVID-19 related political intelligence to internal colleagues, offering advice and engagement guidance.
 - j. Understand the working of City Corporation colleagues, which may have political implications, opportunities or risks.
5. The team has worked with the Tackling Racism Taskforce to support the launch of a public consultative exercise to assess the future suitability of historic landmarks in the City of London that are connected to slavery and other forms of racism. This forms part of the seven workstreams established by the Taskforce.

Think tanks and third-party influencers

6. As part of the City Corporation's ongoing engagement with think tanks, the Corporate Affairs Team has:
- a. Arranged sponsorship of a panel at the Centre for Policy Studies' Going for Growth virtual conference on 11th September addressed by the Policy Chair
 - b. Provided support and media input to New Financial's Women in Finance Charter Review held virtually on 23rd June addressed by the Policy Chair alongside the City Minister John Glen MP
 - c. Continue to contribute to the IPPR's Environmental Justice Commission, which included the launch of an interim report and the planning of future events to support the work of this commission.
 - d. Held regular discussions with a wide range of think tanks to consider projects and partnership opportunities including Politea, the Fabian Society, Demos, Centre for Policy Studies, Centre for London and others
 - e. Attended a number of virtual roundtables and events on subject matters of interest to the City Corporation and briefed colleagues on the key points.

2020 Autumn Party Conferences

7. At the virtual Liberal Democrat Party autumn conference, the City Corporation is holding a virtual roundtable in conjunction with the Social Market Foundation on the future of the creative industries post-Covid and post-Brexit. The Policy

Chair will be one of the main speakers and relevant Lib Dem spokespeople have been invited as well as key industry figures.

8. At the Labour Party Conference, the City Corporation is holding an invitation only roundtable focused on how London can become a net-zero city in terms of carbon emissions. This is in partnership with the IPPR think-tank. This roundtable will look to demonstrate the ways London can lead the way through climate action policies. It will include political stakeholders from the shadow frontbench, the GLA, London Councils, business groups and climate advocacy groups.
9. The City Corporation is holding two events at the virtual Conservative Party Conference. The first is a virtual roundtable in conjunction with the Centre for Policy Studies and will cover whether it is possible to have free trade in services as well as goods. The Trade Minister Greg Hands MP has been invited to be the main contributor alongside the Policy Chair, and other political and industry figures will also be invited. The second is a virtual open fringe event in conjunction with the Onward think-tank, which will cover levelling up and London's role in regional economic growth. The Chief Secretary to the Treasury, Steve Barclay MP, has been invited to be on the panel, along with a backbench MP from the North of England, a business journalist and the Policy Chair.
10. In addition to the Policy Chair speaking at each event, there will also be the chance for one or members of PRED to attend and participate in the wider discussion subject to the decision of the Policy Chair. In addition to events organised by the City Corporation, opportunities are being actively sought for the Policy Chair and other members to contribute to other roundtables and fringe events across the whole Party Conference season.
11. The Corporate Affairs Team will continue to monitor the conference activities of the Scottish National Party and Green Party and plan suitable engagement programmes when these activities have been finalised.

Sport

12. As part of the City Corporation's sport engagement programme various to build partnerships with key organisations and partners promoting major sporting events in the Capital are being organised. Further details are provided in a separate update report to Members at this meeting.

Priorities for the next quarter

13. Priorities for the Corporate Affairs Team over the next four months are:
 - a. Continuing a plan of engagement for the Policy Chair and Lord Mayor with key Ministers, political spokespeople, devolved and regional government leaders across all parties.
 - b. Supporting the Policy Chair in her engagement with London Government - Mayor and borough leaders - focussing on speeding London's recovery.

- c. To continue preparations for the upcoming party conference season through courting the views of potential think tank partners, and to consider other opportunities for physical events when possible including the potentially the 2021 Spring Conferences
- d. Support the Corporation with political intelligence and relationship building as the UK changes its formal relationship with the EU and moves to increase its engagement with international rule setting organisations such as the WTO
- e. Continuing with as much preparation as possible for the sports engagement programme which is the subject of a separate report to this Committee.

Corporate & Strategic Implications

14. Engaging with political stakeholders, organising events associated with the party-political conferences and working with the thinktanks and other third-party organisations to produce events and associated policy reports provides an opportunity for the Corporation to engage with key audiences on important global, national and local government issues and to demonstrate the Corporation's involvement in relevant debates. Sponsorship and political engagement would also help deliver outcomes 2 – 10 of the 2018-23 Corporate Plan.

Implications

15. The Corporate Affairs Team has an established budget for all party conference and engagement related activity. Any think-tank memberships and sponsorship of ad-hoc policy projects are currently funded via the Policy Initiatives Fund according to decisions of the Policy and Resources Committee.

Appendices

None

Richard Messingham
Head of Corporate Affairs

T: 07592 329093

E: richard.messingham@cityoflondon.gov.uk

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Committee: Public Relations and Economic Development Sub Committee	Date: 16 th September 2020
Subject: Sport Engagement – Progress Update	Public
Report of: Director of Communications	For Information
Report author: Sam Hutchings, Sport Engagement Manager	

Summary

This report provides an update on the work being undertaken by the City of London Corporation's Sport Engagement Manager to take forward the sport engagement programme following the Coronavirus pandemic. It gives information on the various research opportunities being developed around the trade and soft power benefits to the UK of hosting Major Sport Events, as well as the changing sport and leisure needs of City businesses post Covid which will be presented at the UK Active National Summit in November.

Although there has been a great deal of disruption to the sporting event calendar this year, there are still a number of sport engagement opportunities being pursued and it is anticipated that the event schedule will regain momentum next year with a number of high profile tournaments due to take place in London and elsewhere. The Sport Engagement Manager continues to liaise with key partners on all these opportunities to ensure the City Corporation is well positioned to support and celebrate these occasions.

Recommendation

Members are asked to:-

- note the contents of this report.

Main Report

Background

1. Members of this Sub Committee are responsible for oversight of the City Corporation's sport engagement programme and ensuring it is aligned to corporate priorities. You receive regular updates from the Sport Engagement Manager (SEM) on the development of this programme, including event opportunities to support and promotional work being undertaken.
2. The SEM's primary role is to engage with external partners on sport initiatives and events that help to promote and benefit City businesses and other stakeholders. A

key objective is to utilise the City Corporation's assets and resources to help support and celebrate major sport events taking place in London and the UK.

3. By working collaboratively with partners such as the UK Government and regional authorities, these events help to showcase London and the UK to a global audience and allow the City Corporation to build links with a wider domestic and international audience.
4. Members will be aware of the widespread impact that the Coronavirus pandemic has had on the sport events schedule this year. Many of the major tournaments due to take place have been postponed until next year. The detailed arrangements for many of these events are still to be determined and, with the ongoing issues around mitigating the impact of Coronavirus, it is unlikely they will be clarified anytime soon and potentially not until early next year. However, assuming there is some return to normality soon it is anticipated that there will be a number of sport event opportunities over the coming years.
5. The disruption caused by Coronavirus has obviously had an impact on the City's sport engagement programme this year. However, as this report demonstrates there is still a lot of work being done to plan for next year and also deliver on other sport objectives, such as partnership building and research work.

Future Event Schedule

6. There are a number of engagement opportunities currently planned to take place next year to mark upcoming sport occasions and initiatives. At present, these include:
 - London Sport Awards – following the success of the 2020 awards which were held at Guildhall for the first time, plans are underway for the City Corporation to host the event again in 2021. Discussions have taken place with London Sport about certain aspects relating to the awards, to ensure the event is delivered to a high standard and is accessible to a wide audience from the grassroots sport community. The response from the organisation has been positive and Guildhall has been provisionally booked for the event on Friday 14th May 2021. A request for funding the catering and venue hire will be made to the Hospitality Working Party at its next meeting;
 - Major League Baseball (MLB) – the 2020 London Series between the Chicago Cubs and St Louis Cardinals in June was cancelled and we are awaiting confirmation of plans for 2021. If a game does go ahead next year the City Corporation will seek to support engagement alongside London & Partners and in-line with our US engagement programme;
 - UEFA Euro Men's Football Championships – the tournament will now take place from 11 June to 11 July 2021 and all host cities, including London, have confirmed their continuing support for the tournament. The delay has had some impact on resourcing the competition, particularly for the GLA, and discussions are ongoing about whether the City Corporation can play a role in hosting visiting dignitaries during the London based games;

- Tokyo 2020 – Members will recall that the Lord Mayor was due to visit Tokyo for the Olympic games in Tokyo this summer. It was also proposed that SABTAC would visit Tokyo for the Paralympic games. Owing to the postponement of both competitions it is envisaged that the visits will now go ahead next year instead, subject to further discussions with the British Olympic Association, the British Paralympic Association, the Department for International Trade (DiT) and the British Embassy in Japan. Assuming the games do go ahead next year it is also hoped that the Night of the 10kpbs can take place ahead of the competition on Parliament Hill racetrack at Hampstead Heath. It is provisionally due to take place on Saturday 5th June in 2021. Funding for engagement activity around Tokyo 2020 was approved by Members of the Policy and Resources Activity earlier this year;
 - Rugby Lions Tour – Consideration is being given to a visit by the Lord Mayor to South Africa to coincide with the 2nd and 3rd tests of the Lions Tour next year, which take place immediately after the start of the Olympic games. Discussions with the organisers and DiT are ensuing, with the possibility of the Lord Mayor joining a small trade delegation as part of the visit; and
 - Rugby League World Cup – the next Rugby League World Cup will be taking place in England next autumn and the Sport Engagement Manager is liaising with its organisers to explore opportunities to help celebrate this tournament. The tournament will be the first time that the men’s, women’s and wheelchair games will be played simultaneously during the competition.
7. Whilst there is likely to be a number of sport event opportunities next year, it also is worth noting that 2022 is likely to be another significant year for sport in the UK and globally with the following competitions schedule to take place:
- UEFA Euro Women’s Football Championships – this was due to take place in 2021 but has been postponed to 2022 due to the men’s competition moving to next summer. The competition is taking place across England and the GLA are keen to work with the City Corporation to explore engagement and hosting opportunities during this time;
 - Commonwealth Games – the next edition of the Commonwealth Games is due to take in Birmingham during the summer of 2022. Some competitions will also take place in London and the City Corporation has already reached out to the organisers to offer support during the competition; and
 - Fifa Men’s Football World Cup – the next football world cup will be taking place in Qatar in November and December 2022. There are likely to be opportunities for the City Corporation to be represented at the tournament and participate in any UK trade delegations. Further discussions on these opportunities will take place with DiT in due course.

Partnership Work

8. In light of the current context, the Sport Engagement Manager has been exploring alternative ways to take forward the City Corporation's sport engagement programme. Following discussions with our key partners, the following research proposals have been developed and commissioned:
- Major Sport Event Benefits - Following lengthy discussions with UK Sport around shared priorities, it was agreed that we should work together on a piece of research to assess the trade and soft power benefits to the UK of hosting Major Sport Events over the next 10 years. Following the necessary tender and procurement process, it is hoped that an external organisation will be appointed by the end of September to undertake the work. Costs are expected to be around £30k and will be shared equally between UK Sport and the City Corporation, with our costs being met from the sport engagement budget. It is envisaged that the outcomes of the research will be compiled and presented sometime in the new year; and
 - UK Active National Summit – Members will be aware that the City Corporation was due to be the headline sponsor of this year's summit in return for providing free use of Guildhall for the event. As the summit is now taking place online, alternative ways for the City Corporation to show its support for this event have been considered. As such, it has commissioned UK Active to undertake research into the changing sport and leisure needs of City businesses following the Coronavirus pandemic. This work will provide a platform for the City Corporation to engage with this year's summit and receive appropriate recognition, whilst also providing important data for Community & Children's Services in the run up to the renewal of our leisure services contract. The costs of the research are just under £16k and will be met from an underspend in this year's Corporate Affairs budget. It is anticipated that Guildhall will play host to the summit in 2021, assuming it is safe to go ahead, at which point the City Corporation's status as key sponsor can be reinstated.

Conclusion

9. As this report demonstrates, a great deal of work is being undertaken to ensure the City of London's new sport engagement approach is a success. Many key partner organisations involved in sport promotion are keen to engage with the City Corporation to take forward this approach. Discussions are ongoing with partners around support for various events and, given the current context, it is unlikely these will be finalised until early next year. In the meantime, the research work being taken forward will ensure the City Corporation retains its pro-active and strategic approach to sport engagement whilst also developing relationships with our key partners and promoting our messages to a wider and more diverse audience. Of course, further updates on progress in these discussions will be provided to Members in due course.

Report Author

Sam Hutchings

Corporate Affairs, Communications

Sam.hutchings@cityoflondon.gov.uk

Committee(s)	Dated:
Public Relations and Economic Development Sub Committee	16 th Sep 2020
Subject: Six-Month Media Update	Public
Report of: Director of Communications Bob Roberts	For Information
Report author: Aisha Musad, Media Office Assistant	

Summary

This report summarises the media output from the City of London Corporation's Media Team between January and June 2020.

It shows there have been 541 articles relating to the City of London Corporation in national and local newspapers with the advertising value equivalent of £5,248,846.

Recommendation

Members are asked to note the contents of this report.

Main Report

Background

1. The Weekly Media Summary produced every Friday measures and records the main print, broadcast and digital media output of the Media Team. It is distributed to Members and senior officers.
2. This report collates and summarises the findings of the Weekly Media Summary from January 2020 to June 2020.

Print

3. There have been over 541 articles relating to the City of London Corporation in national, regional and local newspapers.
4. Advertising Value Equivalent (equivalent if we paid for coverage) is £5,248,846 (this excludes radio, broadcasting and international print coverage).
5. Additionally, there have been at least 227 articles in international media which are not collated by the cuttings agency and which are not included in the AVE figure.
6. Figures relating to the broadcast media coverage achieved will be included in future PRED committee reports.

Digital

1. The corporate Twitter feed now has 49,291k followers up by 2,721 in the last six months.
2. Our corporate Facebook pages have 89,712 followers.
3. The corporate YouTube channel has 1,775,413 views and the most popular video was the Freedom of the City of London Ceremony for Captain Tom Moore with 16,937k views. The ceremony was streamed live on 12 May 2020. We have 5.85k subscribers.
4. Our corporate LinkedIn page now has 20,105 followers. By comparison, the Greater London Authority has 17,406 and Westminster has 12,926 followers.

Subject Analysis:

5. COVID-19

The majority of coverage was around the COVID-19. Both internationally and nationally, the Lord Mayor, and Policy Chair were frequently quoted and interviewed in major media such as *Financial Times*, *City AM*, *Reuters*, *Financial News*, *Yahoo News!*, *The New York Times*, *Law Society Gazette*, *City Matters*, *Guardian*, *The Sunday Times*, *The Daily Telegraph*, *The Times*, *The i*, *ITV News*, *Metro*, *The Independent*, *Property Week*, and *The Sun*.

Extensive coverage was included in the *Financial Times*, *Time Out*, *Economist*, *Bloomberg*, *Daily Mail*, *Daily Telegraph*, *City Matters*, *Intelligent Transport and Transport Xtra* of the City of London Corporation's transport plans to manage the expected return of commuters to the Square Mile as the COVID-19 lockdown eased. The Policy Chair and Planning Chair were quoted in some of the coverage.

Property Week also ran an opinion piece from the Chair of the Planning and Transportation Committee, on how the City is responding to the challenge of COVID-19.

6. Markets

Coverage of the City of London Corporation's plans to relocate the City's three wholesale food market to Dagenham Dock was included in a number of London, national and trade media outlets including *Property Week*, *EG*, *Construction Enquirer*, *Building Design*, *Architects' Journal*, *City Matters*, *The Docklands and East London Advertiser*, *The Islington Tribune*, *Barking and Dagenham Post*, *Construction News and Evening Standard*. The 'first look' of the proposed site for the relocation was also reported in the *Evening Standard*, *Building Design*, *Docklands & East London Advertiser*, *Barking and Dagenham Post*, *City Matters* and *Building*.

7. Open Spaces:

- a. News that the City of London Corporation closed all public facilities on its parks in line with new Government instructions on COVID-19 was reported in *BBC London Radio*, *Daily Telegraph*, *Camden New Journal*, *The Times*, *BBC News online*, *City Matters*, *Epping Forest Guardian*, *My London*, *Newham Recorder*,

The Guardian, Yahoo! News, Evening Standard, the Ham & High, Daily Mail and BBC Radio London.

- b. Extensive coverage was included in a number of media outlets about new charges at the Hampstead Heath swimming ponds. Coverage was included in the *Times, Ham & High, The Guardian, Financial Times, City Matters, the Daily Telegraph, Camden New Journal, Evening Standard, The Observer, FT Magazine, BBC London TV, BBC London Breakfast and The Sun*. The former Chairman of the Hampstead Heath Management Committee was interviewed and quoted in a number of pieces.
 - c. Extensive coverage about the temporary mortuaries constructed on Wanstead Flats to help cope with COVID-19 deaths was included in national, London and regional media outlets including the *Evening Standard, Yahoo News, ITV News, The Mirror, Sky News, The Sun, City Matters, Newham Recorder, MyLondon, Metro, ITV News, BBC News, Daily Mail and the Guardian*.
 - d. *Architects Journal* ran a Q&A in the June print edition with the Chairman of the City Corporation's Open Spaces and City Gardens Committee about the Finsbury Circus Gardens architecture competition to redesign the gardens. Coverage of the competition was also included in *City Matters, UK Construction Media, Building and Horticulture Week*.
 - e. Coverage of the City of London Corporation's announcement of Anne Fairweather as the new Chair of the Hampstead Heath, Highgate Wood and Queen's Park Management Committee was included in *City Matters, Ham & High and Horticulture Week*. The new Chair was quoted.
8. Planning and Transportation:
The City of London Corporation's Planning and Transportation Committee Chair was quoted in coverage of the City of London Corporation approving plans for London's largest building which will incorporate vertical urban greening. Coverage featured in the *Evening Standard, City Matters, Architects' Journal, Building, Planning Resources and Construction News, Property Week, Estates Gazette, UK Construction Media, The Planner, The Caterer and MyLondon*.

Coverage of the City of London Corporation's launch of a 24/7 zero emission street at Beech Street was included in *The Times, Motor Transport and City Matters*.

9. Education

Coverage of the launch of City of London Corporation's online learning initiative to get children and families learning about nature during the COVID-19 lockdown featured in the *Evening Standard, City Matters and FE News*.

Sky News, Metro and Yahoo! News reported on an A-level student from the City of London School and two former pupils from Latymer Upper School, who turned their school into a factory to produce protective equipment to help the NHS during the COVID-19 outbreak.

10. City Bridge Trust:

Widespread coverage including national, London and trade media achieved including the *Evening Standard*, *Architects Journal*, *The Guardian*, *BBC Radio London*, *City A.M.*, and *Horticulture Week*. Coverage included City Bridge Trust's £5 million donation to the London Community Response Fund. The London Communities Response Fund was set up by City Bridge Trust and the Greater London Authority to help organisations dealing with the fallout from the COVID-19 pandemic. Coverage also included the City Bridge Trust awarding emergency funding for 170 small charities across the capital to help support them through the COVID-19 pandemic. The Chairman of the City Bridge Trust Committee was quoted in majority of the coverage.

11. Overseas visits:

There was UK national, London and widespread international coverage of the Lord Mayor's visits to international markets including the Middle East and virtual visit to China.

12. Freedom of the City

Extensive coverage was achieved of Captain Tom Moore's 'virtual' Freedom of the City of London ceremony. The ceremony was broadcast live on the City Corporation's YouTube channel and appeared in hundreds of online, print and broadcast outlets, including *BBC One O'Clock News*, *BBC TV London's Evening News*, *BBC News*, *ITV*, *The Sun*, *Evening Standard*, *Daily Mail*, *Independent*, *Metro*, *Reuters*, *City Matters*, *My London*, *City A.M.* and *the Daily Telegraph*. The Lord Mayor, Policy Chair and Chamberlain of London were quoted in some of the coverage.

Coverage of the City of London Corporation's decision to revoke the Honorary Freedom for Aung San Suu Kyi, which she was awarded at Guildhall in 2017, was included in a number of national and international media outlets including *City A.M.*, *Al Jazeera*, *Yahoo News*, *City Matters*, *The Jordan Times*, *The Peninsula Qatar*, *The Star Malaysia*, *Business Standard*, *The News International*, *Millennium Post*, *South Africa News*, *Myanmar News*, *The Limited Times* and *Tribune India*.

13. Arts and Culture

a. The Enchanted Interior'

Katty Pearce, curator at Guildhall Art Gallery, was interviewed by Robert Elms on his *BBC Radio London* programme about the exhibition, *The Enchanted Interior*. One of the paintings featured in exhibition, was pictured in *The Times*.

The curator at Guildhall Art Gallery, was also interviewed by *Love London Love Culture*, about the key themes in the exhibition, and how people can go online to view the artworks. The show closed in line with the Government's instructions to art galleries, museums, and other cultural institutions, following the COVID-19 outbreak. Further coverage about the virtual tour of the exhibition was included in *All in London* and *The List*.

b. Our City Together

The Acting Chairman of City of London Corporation's Culture, Heritage and Libraries Committee, was interviewed on *BBC Radio London Robert Elms*

Show about Our City Together, a digital cultural season launched during Mental Health Awareness Week by the City of London Corporation. Further coverage of the programme was included in *TimeOut*, *Londonist*, *The Resident* and *FE News*.

c. Tangerine Dream

Richard Jones from the Barbican Music Library was interviewed on *BBC 6 Music Shaun Keaveny Afternoon Show* about the exhibition celebrating the German band, Tangerine Dream, and its contribution to electronic music over the last five decades. Richard was interviewed with Bianca Froese-Acquaye, manager of the band, and her colleague, Felix Moser.

d. New Museum of London

Architects' Journal, *City A.M.*, *Construction Enquirer*, *Construction*, *Daily Mail*, *Building* and *Time Out* reported on the submission by the Museum of London of a detailed application for its proposed move to the General Market buildings at West Smithfield. The Director of the Museum of London was quoted in some of the coverage.

14. Other coverage achieved:

Fire Doors

The *Evening Standard* published an article about the installation of fire doors in 2,300 homes run by the City of London Corporation across London. Further coverage was included in *Islington Gazette*, *Southwark News*, *Docklands & East London Advertiser* and *Islington Tribune*. The Chairman of the Community and Children's Services Committee was quoted in some of the coverage.

New Hostel

Coverage was included in *City Matters* and *FE News* on the City of London Corporation's decision to support a 24/7 assessment hub and new 30-bed hostel for rough sleepers in the Square Mile.

Air Pollution

Forbes featured a story based on new data published by the City of London Corporation that shows air pollution in the Square Mile has dropped by a third since COVID-19 lockdown. The Chairman of the City of London Corporation's Environmental Services Committee was quoted.

Tackling Racism Taskforce

Member Andrien Meyers was quoted in a *Financial News* published article on the City Corporation establishing a new taskforce to consider what the organisation is doing to tackle racism in all its forms. The Policy Chair was referenced. Further coverage was included in *City A.M.*, *MyLondon*, *City Matters*, *Reuters* and *Al Jazeera*.

Conclusion

15. Members are asked to note the contents of this report.

Appendices

None

Aisha Musad

Media Officer Assistant, Town Clerks Department

T: 020 7332 3328

E: aisha.musad@cityoflondon.gov.uk

Committee(s)	Dated:
Public Relations and Economic Development Sub-Committee	16 September 2020
Subject: Parliamentary Team Update	Public
Report of: Paul Double, City Remembrancer	For Information
Report author: James Edwards, Senior Parliamentary Briefings Officer	

Summary

This summary updates Members on the main elements of the Parliamentary Team’s activity in support of the City of London Corporation’s political and Parliamentary engagement since the last update in May 2020.

The summary is written with reference to the top line Parliamentary objectives and deliverables of the Remembrancer’s Office Departmental Business Plan 2019-20. For the Committee’s reference, these are set out in the appendix.

Recommendation

Members are recommended to note the report.

Main Report

Legislation Pertaining to the UK’s Future EU Relationship (Objective 1)

1. Legislation in several areas is particularly affected by the UK’s departure from the EU, examples include:

Trade Bill – The Bill was introduced in the previous session of Parliament. It was re-introduced in March following the General Election, and has passed through the Commons and awaits detailed consideration in the Lords. The Bill makes provision for the UK to enter into trade agreements with countries with which the EU has existing trade agreements and establishes a UK Trade Remedies Authority which will handle trade disputes. A submission to the Bill’s Public Bill Committee was made in June.

Immigration Bill – The Immigration Bill was reported to Policy and Resources Committee and submissions based on the City Corporation’s visa research were made to the Government consultation and the Commons Public Bill Committee. A submission was made during the Bill’s Second Reading in the House of Lords.

Private International Law (Implementation of Agreements) Bill – The Bill implements international conventions on 1996 and 2007 Hague Conventions applicable to family law and the 2005 Hague Convention on Choice of Court Agreements relating to commercial law. Additionally, the Bill would provide

Ministers with delegated powers to implement the 2007 Lugano Convention – and other agreements - in domestic law. This would provide cross border recognition and enforcement of judgments in civil and commercial matters. It is, however, subject to the agreement of other contracting states, including the EU. The Bill has a substantial commercial law interest on which technical input is being maintained in liaison with the professional institutions. The Bill is in the Commons, having passed through the Lords.

Corporation legislation (Objective 2)

2. The Emissions Reduction (Local Authorities in London) Bill, which had its First Reading in the Lords on 13 January still awaits a date for Second Reading following the disruption to parliamentary business cause by the pandemic.
3. Following the decision of the Court on 25 April 2019 that the Corporation's three wholesale markets should be relocated, work on a private bill relating to the relocation of the Corporation's markets continues to be developed. The Office is providing extensive strategic advice and legal opinions for the programme. Considerable support is being given to the programme directorate in collating and building the evidence basis for a bill promotion.

Parliamentary and Government Inquiries (Objective 3)

4. The Office has submitted the following pieces of written evidence to Select Committees since the last report:
 - to the Digital, Culture, Media and Sport Committee's inquiry into the impact of COVID-19 on DCMS sectors. The submission examined the impact of COVID-19 on the City's cultural attractions, cultural initiatives taken during lockdown, and the support needed by the sector to aid its recovery.
 - to the Lords Public Services Committee's inquiry into the lessons from coronavirus. The submission discussed digital innovation during lockdown, identifying and meeting the needs of vulnerable groups, integration of services, and the experience of the City Bridge Trust in the 'Funders, Community and Voluntary Sector Cell'.
 - to the Environment Committee's inquiry into air quality, reiterating that more powers are needed to address air quality issue in the Square Mile.
 - to the Business Committee's inquiry into post-pandemic growth. The submission discusses the need for the UK FS sector to maintain its competitiveness to drive economic recovery and the importance of 'greening' the recovery.
 - to the Lords EU Services Sub Committee's inquiry into the future of professional services. The submission highlighted the priorities for the FPS sector in any UK-EU trade agreement, and emphasised the importance of UK accession to the Lugano Convention.
 - to the Lords International Agreements Committee inquiry into UK-US relations. The submission discussed UK-US trade in services, the priorities for a UK-US trade agreement, and UK-US regulatory dialogue.
 - to the Treasury Committee's inquiry into the economic impact of coronavirus, which discussed how the sector and the City Corporation had responded to the pandemic, innovation in the sector and the need to

embed sustainability into finance, and to pursue a trade deal with the EU. Supplementary evidence was submitted to the Home Affairs Committee following the City of London Police's appearance before the Committee as part of its inquiry into Home Office preparedness for COVID-19.

Responding to Issues Raised in Parliament (Objective 4)

5. City MP Nickie Aiken was provided with a briefing on green finance ahead of her contribution to the debate which followed the Chancellor's Economic Statement. In her speech, she highlighted the City's strengths in green finance and the forthcoming City Corporation-hosted green finance summit.
6. City MP Nickie Aiken was provided with a draft Parliamentary Question which raised the issue of UK-EU equivalence assessments ahead of an Urgent Question on the progress of negotiations with the EU.
7. Briefings on statements regarding the lifting of lockdown restrictions and on the future of the Job Retention Scheme were supplied to members of Policy & Resources, PRED, and Officers.

Enhancing Parliamentary Engagement (Objective 5)

8. The Office prepared the following briefings for MPs and peers since the last report:
 - to Baroness Kennedy on the impact of COVID-19 on LSO musicians ahead of a question on support for the music sector, particularly the self-employed.
 - to the Earl of Clancarty on FPS priorities for a UK-EU trade deal on services.
 - to Lord Colgrain ahead of a question on tree planting. The briefing emphasised the need for appropriate phytosanitary checks and increased native tree stocks to prevent pests and diseases being introduced to the UK via imported plants.
 - Lord Aberdare was sent a briefing on the City Corporation's Fusion Skills agenda ahead of a question on preparing young people for work in a post-COVID environment.
 - Lord Framlingham, having tabled a question regarding the tree disease *Xylella Fastidiosa* was sent a briefing detailing the City Corporation's efforts to address pests and diseases in its open spaces.
 - Baroness McIntosh asked the Government about the impact of COVID-19 on airlines, and was sent a briefing on the Corporation's call for 'business air bridges' to be established.
 - Dr Liam Fox was briefed on the Corporation's concern over quarantine regulations for international travellers and the need for business air bridges
 - Lord Trefgarne was sent a briefing on efforts to tackle increased levels of fly tipping during the COVID-19 lockdown ahead of a parliamentary question on the issue.
 - MPs Huw Merriman, Mark Pawsey, Sir Desmond Swayne, Sir Geoffrey Clifton Brown, James Sunderland, Henry Smith, Theresa Villiers, Ben Spencer, Steve Brine, Jonathan Gullis, Sir Graham Brady, and Sir Bob Neill

were briefed on the City Corporation's concerns over the blanket quarantine policy proposed by the Government

- Lord Berkely was briefed on the City Corporation's streetscape changes to promote walking, cycling and social distancing.
 - A briefing on the key priorities for the FPS sector was circulated to members of the House of Commons ahead of a debate on the EU's mandate for negotiating a new partnership with the UK.
 - A briefing on the post-COVID-19 economic recovery was circulated to members of the House of Lords ahead of a debate on securing a fairer, cleaner and more sustainable economy.
9. The Office submitted written evidence to three All Party Parliamentary Group inquiries: to the British Council APPG's inquiry into soft power and the integrated review, to the Digital Skills APPG inquiry into the impact of COVID-19, and the Apprenticeships APPG inquiry into the impact of the coronavirus.
 10. The City Corporation's report on trade in services with Australia was circulated to the International Trade, Economic Affairs, International Agreements, Foreign Affairs, International Relations, Treasury, and BEIS Committees, as well as to Andrew Rosindell, Chairman of the Australia and New Zealand All Party Parliamentary Group.
 11. A call between the Office and the Clerk to the International Agreements Sub-Committee has been arranged to discuss the Corporation's trade negotiation work.
 12. The Office supported the organisation of a meeting of the London All Party Parliamentary Group which discussed support for London's businesses during the pandemic. Sheriff Hayward spoke for the City Corporation.

GLA and the Devolved Institutions (Objective 6)

13. The Office arranged a meeting between the Policy Chair and Caroline Russell (Green), Chair of the Assembly's Environment Committee, to discuss the impact of COVID-19 on the City as well as a number of environmental initiatives being pursued by the City Corporation.
14. The Office arranged a meeting between the Policy Chair and Leonie Cooper (Lab), Chair of the Assembly's Economy Committee, to discuss the impact of COVID-19 on the City and the route to recovery.

Key priorities over the next month

15. Work will continue in support of the markets' relocation programme and the introduction of a private bill.
16. Submissions from the City Corporation will be drawn up for the Justice Committee's inquiry into the coroner service, the Environmental Audit Committee's inquiry into biodiversity, and the HCLG Committee's inquiry into supporting high streets after COVID-19.

17. Members of the Office will attend the (virtual) party conferences and report their findings.
18. Conversations with the SNP Westminster Office to arrange another in the series of industry roundtables are ongoing.
19. While social distancing guidelines remain in place, preventing face-to-face meetings, consideration will be given to developing a virtual engagement programme with parliamentary stakeholders.

The Parliamentary Team
City Remembrancer's Office
7 September 2020

Appendix: Parliamentary Team Objectives

1. Propose amendments or new clauses to Brexit-related legislation to reflect Corporation views and report on the progress of such legislation to Members.
2. Draft and secure the passage through Parliament of Corporation legislation, with a particular focus on securing legislation on relocating the City's markets and gaining support for the provisions included in a Private Member's Bill on air quality.
3. Make submissions to Parliamentary committee inquiries into relevant Corporation issues in collaboration with the Economic Development Office (now Innovation and Growth) and other Departments.
4. Respond to any issues or concerns raised in Parliament in either debates or tabled questions through briefing relevant MPs and Peers.
5. Enhance Parliamentary engagement through direct contact with members of both Houses on key issues and with relevant All-Party Parliamentary Groups.
6. Enhance engagement with the Greater London Assembly and the devolved institutions on matters of interest to the City through briefings and submissions to relevant inquiries.

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By virtue of paragraph(s) 3 of Part 1 of Schedule 12A of the Local Government Act 1972.

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